A BUSINESS MODEL Performant, organized Around his network

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The customer is the focus of all our developments

One of France's leading bankinsurers, the Crédit Mutuel Group offers a diversified range of services to private individuals, locally-based self-employed professionals and companies of all sizes. More than 82,000 employees and 22,500 directors offer their expertise, enthusiasm and attentiveness to nearly 31.6 million customers.

Our key objective is customer relationship and service quality. Our strategy is one of controlled growth based on local banking, bankinsurance and technological innovation in support of customers and the regions.

The ecosystem is being transformed with new uses, new expectations and new behaviors. The Crédit Mutuel Group has been preparing for this day for many years by developing a broad range of technological expertise. Redefining the relationship channels, implementing new services, and supporting and continually rolling out innovations are just some of the levers that help the Group strengthen the ties that connect it with its customers. The best that the bank of the future can offer is thus already available today... BRIDGING DISTANCES SPEEDING UP TIME CREATING

OPPORTUNITIES

THAT IS HOW WE BUILD THE BANK OF TOMORROW





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